

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
311065-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perrin	EWS - Washington	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 79 Add

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	311065	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/03/12	10/09/12	M-F 6-7a	6-7a	11-11--	:30	4	\$900.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 11-11-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 10/04/12 6:27 AM M-F 6-7a 6-7a :30 AWTVO92701H \$900.00 NM									
2 WPTV F 10/05/12 6:41 AM M-F 6-7a 6-7a :30 AWTVO92701H \$900.00 NM									
3 WPTV M 10/08/12 6:38 AM M-F 6-7a 6-7a :30 AWTVO100402H \$900.00 NM									
4 WPTV Tu 10/09/12 6:10 AM M-F 6-7a 6-7a :30 AWTVO100402H \$900.00 NM									
2	10/03/12	10/09/12	Sa 6-7a	6-7a	-----S-	:30	1	\$325.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 10/06/12 6:51 AM Sa 6-7a 6-7a :30 AWTVO100402H \$325.00 NM									
3	10/03/12	10/09/12	M-F 10-11a	10-11a	11--1--	:30	3	\$475.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 11--1-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV F 10/05/12 10:46 AM M-F 10-11a 10-11a :30 AWTVO92701H \$475.00 NM									
4 WPTV M 10/08/12 10:58 AM M-F 10-11a 10-11a :30 AWTVO100402H \$475.00 NM									
5 WPTV Tu 10/09/12 10:45 AM M-F 10-11a 10-11a :30 AWTVO100402H \$475.00 NM									
4	10/03/12	10/09/12	M-F 11-12n	11a-12p	1-----	:30	1	\$350.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV M 10/08/12 M-F 11-12n 11a-12p :00 \$350.00 NM Credited									

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311065-1	10/14/12	October 2012	10/01/12 - 10/09/12
Advertiser		Product	Estimate Number
West / Republican / Congre		Allen West for Congress	Order # 79 Add

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/09/12	M-F 7-730p	7-730p	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 -1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Tu 10/09/12 7:11 PM M-F 7-730p 7-730p :30 AWTv100402H \$950.00 NM									
6	10/03/12	10/09/12	M-F 730-8p	730-8p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV M 10/08/12 7:40 PM M-F 730-8p 730-8p :30 AWTv100402H \$950.00 NM									
7	10/03/12	10/03/12	M-F 730-8p	730-8p	--1----	1:00	1	\$1,550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 --1---- 1 \$1,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/03/12 7:56 PM M-F 730-8p 730-8p 1:00 AWTv092601H \$1,550.00 NM									
8	10/03/12	10/09/12	NFL Pregame	4-10p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Su 10/07/12 7:07 PM NFL Pregame 4-10p :30 AWTv100402H \$1,200.00 NM									
9	10/03/12	10/03/12	M-F 10-11a	10-11a	--1----	1:00	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/03/12 10/09/12 --1---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 10/03/12 10:46 AM M-F 10-11a 10-11a 1:00 AWTv092601H \$950.00 NM									

Total Spots **13** Gross Total **\$10,950.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,642.50
<u>Net Amount Due</u>	\$9,307.50